

POUDRE HIGH SCHOOL CHEERLEADING BOOSTER CLUB

The heart behind the booster – not just to make money, but to care for and equip the team, including coaches.

Booster Board:

Jen Werth – President
Vacant – Vice President
MaryAnn Cassidy – Treasurer
Heather McDowell – Secretary

Meeting Attendees:

Jen Werth – President
MaryAnn Cassidy – Treasurer
Heather McDowell – Secretary

PHS Cheer Booster Meeting Minutes 6-7-2021

1. Current Finances

Fundraiser	Work-out-a-thon and \$40 from previous t-shirt sales	\$1100.16
Merch expenses	(MaryAnn)	\$30.00
Camp expenses	(Jen – Jimmy Johns, Dutch Bros, Cost Co)	\$139.00
Website Upgrade	(last month)	\$144.00
PO Box Renewal	6/15/21	\$146.00
Wellington Parade	Registration	\$10.00
Paypal Balance	As of 6/12/21	\$0.00
Total Account Balance	As of 6/12/21	\$2247.69

2. Coach's Corner – Coaches did not attend this meeting

3. Fundraisers

- Pizza and Phone Calls on May 24th at practice – went really well, we raised ~\$1100!
- Restaurant Fundraisers (goal is 1 per month) – Café Mexicali fundraiser is 20% of sales on 6/21. MaryAnn will pick up check from Café Mexicali on 6/22. Captains are working on flyers for these fundraisers – they are coming soon. Other restaurant ideas are Fuzzy's and Lupitas.
- 4th of July Vendor Booth in Wellington- Selling hats, water bottles, whip cream face 2/\$5; may be able to have brownies/treats for suggested "donation"
- Car Wash – MaryAnn to follow up on this
- Cheer Gear Selling clothing and merchandise in the fall –
 - Gear generally is hats (unisex), CC ponytail hats, bow keychains, t-shirts, hoodies, leggings, shorts, blankets, umbrellas, tattoos (?)
 - Can we do this at football games? Jen to ask
 - Goal is to make gear available for sales through the website – starting mid-August(?)
- Taste of Fort Collins – Kelly is the contact – tabled for now
- New West Fest Tea House – Wren's mom Nancy to check on this – Jen following up with her?
- Calendar – to include PHS sports and other monthly events; given to sponsors; need pictures this summer – pictures schedule for August 11th
- Business Sponsorships/Banners – decided to start this effort in August right before or as school is starting

4. Important Dates

- Next Booster Meeting 7/12/21, 4:45 – 7:15 at the Windsor Tavern

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- Cheer Team/Family Picnic at City Park 6/27/21, 12:00-3:00 pm;
 - Boosters provide pizza (MaryAnn) and drinks (Heather), Jen will work with Alissa to post announcement and calendar on Band App, Heather to bring airtrak, cornhole, MaryAnn to bring frisbee, napkins, plates, bubbles
 - freshmen/sophomores bring side dishes
 - juniors/seniors bring desserts;; RSVP's wanted
 - families to bring chairs and/or blankets to sit on
 - Girls will make tie-dye shirts for 4th of July
- July 2nd – third cheer payment due
- 4th of July Parade and Vendor Booth in Wellington – Jen to pay \$10 entry fee for parade; Jen, MaryAnn and Heather will help with booth at the parade. Girls to show up at 9:00 am at Wellington and Cleveland; girls will walk in the parade, can wear cheer t-shirts but not uniforms; will hand out candy

5. Other

- Tie-Dye Shirts for 4th of July – MaryAnn to buy tank tops (sizes can be provided by Alissa), paint sets
- Cheer Gear specific for the team: sports bras (Victoria Secret PINK bras are 2/\$45 unless MaryAnn can get them onsale later in July), winter head band